



# *Simplify Rewards Plan*

The VIDAFY Compensation Plan at a Glance

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## MEET THE FOUNDERS

### SHANE & LAURA BRADY



For nearly two decades, I held executive roles in demanding companies, losing sight of what truly matters: my family. Fear drove my decisions—fear of failure, of not providing, of judgment. These fears, though common, hinder our pursuit of what we love. A few years back, my wife, Laura, and I realized this path led away from my true passions, so we chose love over fear, and this shift transformed our lives. Now we're eager to share with others.

Success thrives when individuals unite with honesty, integrity, and dedication. We invite you to shed doubts and fears, unlocking your full potential. Through choices rooted in love, true transformation unfolds, enabling the fulfillment of lifelong dreams.

This is our vision—this is VIDAfy.

Shane & Laura Brady  
VIDAfy Founders

## VIDAFY'S MISSION

*Converting lives to greater health and wealth,  
10 drops at a time!*



## OUR *SUCCESS* SYSTEM

Success in business hinges on having the right tools and support. VIDAFY offers a simple yet powerful system designed to help you earn extra income or even establish a full-time career, all from wherever you are in the world.

Here's a peek at the resources we provide to our Entrepreneurs to provide a pathway to success.



**Virtual Office (VO):** Our cloud-based virtual office is your business's digital headquarters, accessible from anywhere. It's your hub for building and managing your VIDAFY business, even if you're new to entrepreneurship.



**Personalized Website:** Say goodbye to the hassle of website management. VIDAFY's personalized websites are tailored to showcase our wellness solutions and Entrepreneur programs. They make it easy for your customers to learn about and order products directly from you.



**Online Community:** We're social-media-friendly! You can find a number of Facebook groups that support VIDAFY activity, like the VIDAFY Entrepreneur Community (VEC). And check out our Instagram account: @VIDAFYglobalofficial.



**Simplify Rewards Plan:** As you grow your business, we reward your efforts every step of the way. Our Simplify rewards plan offers weekly earnings, monthly bonuses, recognition, and exciting travel opportunities. It's based on your total volume, loyalty, and participation in life-changing travel experiences.



**VIDAFY Gear Store:** Elevate your branding with our exclusive gear store. From stylish swag to essential marketing tools like business cards and banners, we offer everything you need to represent VIDAFY with pride. Shop VIDAFYgear.com and gear up for success!

Read on to dive into the details of the generous Simplify Rewards plan and see how you can leverage your time and resources to create financial success and work on a legacy for you and your family.

# OVERVIEW

We believe in rewarding your dedication, passion, and commitment to sharing wellness. Our compensation plan is designed to provide multiple income streams and benefits, allowing you to earn from day one while building long-term financial stability. Whether you're just getting started or reaching new leadership milestones, there are exciting rewards at every stage of your journey!

## First 30 Days

1. Retail Commissions
2. Retail Rewards
3. Startup Bonus
4. Startup Triple Bonus
5. Star/Pro + FastTrack Bonuses

## Beyond 30 Days

6. Unilevel Commissions
7. Rank Advancement Bonuses for active Pros+
8. Global Startup-Kit Pool for active Seniors+
9. Lifestyle Bonus for active Masters+
10. Generational Leadership Bonuses for active Premiers+
11. Diamond Global Pool for active Diamonds+
12. Travel Opportunities

FIRST 30 DAYS

FIRST INCOME STREAM

1. RETAIL COMMISSIONS

Eligible: All Entrepreneurs  
Pays: Weekly  
Type: Upon purchase

There are three ways to generate retail commissions: retail sales, Savings Packs, and the Autoship automatic monthly delivery program. You can earn up to 100% of your Entrepreneur price on each customer order.

A. Retail Sales Commissions

A great way for people to try VIDAFY’s amazing products is to purchase them at retail pricing, directly from your personalized VIDAFY website. These purchases also feature our 30-day, 100% money-back guarantee. When a customer uses your site to order directly from VIDAFY, the process is credited to your account. VIDAFY ships the order straight to your customer, and your Retail Commissions are paid to you on Wednesday of the following week. (Note: Retail Commissions are calculated as the difference between the retail price paid and the Entrepreneur price for the product or pack ordered. See each market’s price list for complete info on retail earnings.)

PRODUCT	RETAIL PRICE	QV	CV	RETAIL COMMISSIONS
Nanofy Curcumin	\$54.95	25	25	\$25
Curcumin Plus	\$64.95	30	30	\$30
Synbiofy (10-day supply)	\$34.95	20	17	\$15

Example:  
As a VIDAFY Entrepreneur, you share your online store with someone and they purchase Nanofy at the retail price of \$54.95. The commissions associated with that retail sale are \$25, paid to you on Wednesday of the following week. (Note: Retail prices vary depending on local market where purchased.)

FIRST 30 DAYS

B. Savings Packs Commissions

Helping others learn about our products can be rewarding—and the best way to spread the word is to have plenty of product on hand. The VIDAFY Savings Packs are designed to help you stock up on what you need for yourself and to share with others, all with a delightful discount for you. (See your market’s price list for specific details.)

C. Autoship-Customer Commissions

As you share VIDAFY products with others, they’ll recognize results in their health and want to order automatically each month. In fact, the “repeat customer” is our specialty, thanks to our scientifically developed and results-oriented products. The best way to leverage the monthly income generated from repeat customers in your business is by introducing them to our Autoship automatic monthly delivery program.

Autoship rewards your customers with the convenience and savings of a monthly subscription, starting at 10% off retail price for their monthly Autoship orders.

PRODUCT	RETAIL PRICE	AUTOSHIP PRICE	QV	CV	AUTOSHIP COMMISSIONS
Nanofy Curcumin	\$54.95	\$49.50	30	25	\$22.55
Curcumin Plus	\$64.95	\$58.50	35	30	\$27
Synbiofy (10 days)	\$34.95	\$31.50	18	15	\$13.50

Additional Entrepreneur Autoship benefits: For additional personal savings and convenience, as a VIDAFY Entrepreneur you also can enroll in Autoship and receive up to 50% off retail prices, plus an additional 10% discount on your monthly Autoship orders—and get discounted shipping on select product packs. This program also qualifies an Entrepreneur to participate in Rank Advancement Bonuses, as earned. All commissionable volume (CV) generated from Entrepreneur Autoship orders is paid through Leadership Bonus calculations (see pg. 11) and the Leadership Generational Bonus (see pg. 18).

## FIRST 30 DAYS

## SECOND INCOME STREAM

## 2. RETAIL REWARDS

**Eligible:** Active Entrepreneurs with Autoship who enroll 3 new customers with any purchase within a calendar month

**Ships:** Monthly with Autoship

**Type:** Ongoing

Earn free product every month you help three new retail customers sign up and purchase. Note that you must personally have an active Autoship to qualify for rewards.

By sharing our products with others and helping them to get the benefits of VIDAFY's patented BioMST™ technology, you earn retail commissions and accumulate qualifying volume (QV) for bonuses in the Simplify Rewards Plan.

Each month you meet the above qualifications, we'll include a free bottle of Nanofy in your next Autoship order!

### Example

If you personally enroll three fortunate folks as new customers this month, you'll earn any commissions associated with their orders the following week. Then next month, as part of your ongoing Autoship order, we'll include, for free, one extra bottle of Nanofy for every three new customers who place an order!





FIRST 30 DAYS

THIRD INCOME STREAM

3. STARTUP BONUS

**Eligible:** Entrepreneurs, active in current or previous calendar month, who enroll 3 new customers with any purchase  
**Pays:** Weekly  
**Type:** Upon Purchase

One of the keys to success as a VIDAFY Entrepreneur is the team you form of other VIDAFY Entrepreneurs. This income stream rewards building consistently with passionate product advocates like yourself who want to create a vibrant and enduring home-based business.

When you personally sponsor a new Entrepreneur who purchases a VIDAFY Startup Kit, you earn a Startup Bonus corresponding to the Kit purchased. (Note: You qualify for this bonus having begun your own VIDAFY account with any Startup Kit.)

STARTUP KIT	SPONSOR BONUS
KIT 250	\$60
KIT 500	\$120
KIT 1250	\$300



Reminder: To earn the Startup Bonus, your account status must be “active” in the current or previous month from when you sponsor your new Entrepreneur. Being active means having at least 100 points of personal qualifying volume (PQV), which includes your personal orders and any orders from your personally sponsored customers.

Example:

If you enroll someone on the 5th of a month, but you’re not active until the 10th of the month, you won’t qualify for that bonus.

Prices and qualifications vary by market. Refer to local price list.

FIRST 30 DAYS

FOURTH INCOME STREAM

4. STARTUP TRIPLE BONUS

Eligible: Active Entrepreneurs

Pays: Weekly

Type: Ongoing

Another key to success with your VIDAFY business is your ability to help your team replicate the actions proven to support a strong business. The first step in that process is forming a team of at least three VIDAFY Entrepreneurs.

The Startup Triple Bonus pays \$120 every time you personally sponsor 3 new VIDAFY Entrepreneurs with any Startup Kit. Even better: There are no time limits for forming your team, nor on how many times you do it!

Example:  
You personally sponsor the following VIDAFY Entrepreneurs to form you team and earn the following Startup Bonuses:

Ava  
KIT 250  
Day 3  
\$60 Startup Bonus

Beau  
KIT 500  
Day 14  
\$120 Startup Bonus

Sarah  
KIT 1000  
Day 33  
\$300 Startup Bonus

PLUS an additional \$120 from the  
STARTUP TRIPLE BONUS

Bob  
KIT 500  
Day 38  
\$120 Startup Bonus

Mary  
KIT 1000  
Day 50  
\$300 Startup Bonus

Alice  
KIT 250  
Day 80  
\$60 Startup Bonus

PLUS an additional \$120 from the  
STARTUP TRIPLE BONUS

Reminder: To qualify you must be considered active in the previous or current month of sponsoring your third qualifying new Entrepreneur.

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SEE INCOME DISCLAIMER, PAGE 29

## FIRST 30 DAYS

## FIFTH INCOME STREAM

**5. FASTTRACK PROGRAM**

**Eligible:** Active Entrepreneurs who reach the rank of Star and beyond on an accelerated pace (see table below)

**Pays:** Monthly, as ranks are achieved and held.

**Type:** Ongoing

We've included special one-time bonuses for new Entrepreneurs who form and build their teams quickly:

When you begin your team with 3 new Entrepreneurs and generate at least 1,000 QV (sponsor-tree volume) within your first 30 days with VIDAFY, you qualify as a FastTrack Star\* and earn the \$100 FastTrack Star bonus.

Additionally, in that same first 30 days, when you generate 2,000 QV (sponsor-tree volume) or more, you qualify as a FastTrack Pro\*\* and earn the \$200 FastTrack Bonus.bonus from \$200 to \$300!

*YOU + 3 @ \$250 = 1000 GV = STAR*

*YOU + 7 @ \$250 = 2000 GV = PRO*

**IF WITHIN 30 DAYS**

*ADD \$100 FASTTRACK BONUS*

*ADD \$200 FASTTRACK BONUS*



\* Star = 100 in personal volume, 1,000 in group volume, with min. 400 QV coming from outside your largest active leg and min. 100 coming from within your smallest active leg.

\*\* Pro = 100 PV, 2,000 QV, with min. 800 QV coming from outside your largest active leg and min. 200 coming from within your smallest active leg.

## BEYOND 30 DAYS

## SIXTH INCOME STREAM

## 6. RANK ADVANCEMENT BONUS

**Eligible:** Qualified active Entrepreneurs and higher

**Pays:** Monthly

**Type:** One time per rank

The path marking the progress of your VIDAFY business includes some fantastic rewards along the way, including Rank Advancement Bonuses for achieving new levels. You decide how much time and energy you put into your VIDAFY business, and as you fulfill requirements at each level—with new sales, customers, and team members—we help you celebrate with these amazing opportunities. See the chart on the next page for details on all the rank advancement bonuses.



## BEYOND 30 DAYS

RANK	PQV	GV	MIN. GV OUTSIDE LARGEST LEG	MIN. GV INSIDE SMALLEST LEG	RANK ADVANCEMENT BONUS
ENTREPRENEUR RANKS					
STAR	100 PV	1,000	400	100	\$100
PRO	100 PV	2,000	800	200	\$200
SENIOR	100 PV	5,000	2,000	500	\$500
MASTER	100 PV	10,000	4,000	1,000	\$1,000
BUSINESS LEADER RANKS					
PREMIER	100 PV	25,000	10,000	2,500	\$2,500
ELITE	100 PV	50,000	20,000	5,000	\$5,000
EXECUTIVE RANKS					
DIAMOND	100 PV	100,000	40,000	10,000	\$10,000
DOUBLE DIAMOND	100 PV	250,000	100,000	25,000	\$25,000
TRIPLE DIAMOND	100 PV	500,000	200,000	50,000	\$50,000
AMBASSADOR RANKS					
LEGACY	100 PV	1 M	400,000	100,000	\$100,000*
GLOBAL LEGACY	100 PV	2.5 M	1 M	250,000	\$250,000*

\*See page 27 for details

REMINDER : To earn the Rank Advancement Bonuses, your account status must be active in the current or previous month when you sponsor your new Entrepreneur. Being “active” means having at least 100 points of personal qualifying volume (PQV), which includes your personal orders and any orders from your personally sponsored customers.



BEYOND 30 DAYS

SEVENTH INCOME STREAM

7. STARTUP GLOBAL POOL

**Eligible:** Qualified active Seniors and higher  
**Pays:** Monthly  
**Type:** Rank-based, ongoing

As you develop your business, you will inevitably meet and possibly work with other VIDAFY Entrepreneurs who are not directly part of your network. In most companies the focus is on those who only contribute to your personal success, viewing others as competition. At VIDAFY, we know the importance of a healthy business environment among our Entrepreneurs, so much that we specifically designed this bonus to incentivize teamwork no matter who is growing.

The Startup Global Pool consists of 10% of the GV from each new Startup Kit purchased during a monthly commission period. The total volume is paid according to shares to VIDAFY Entrepreneurs who qualify at Senior rank and above, according to the following chart:

RANK	# OF SHARES	EARNED FROM EXAMPLE POOL
SENIOR	1	\$100*
MASTER	2	\$200*
PREMIER	4	\$400*
ELITE	6	\$600*
DIAMOND	10	\$1,000*

**Example**  
Let's say one month new Entrepreneurs throughout VIDAFY worldwide purchase 1,000 Kit 500s. That's a total of 500,000 QV, 10% of which—\$50,000—goes to this pool. For this example the number of qualified Entrepreneurs sets the total number of shares at 500, making each share worth \$100:

BEYOND 30 DAYS

EIGHTH INCOME STREAM

8. LIFESTYLE BONUS

**Eligible:** Qualified active Masters and higher  
**Pays:** Monthly  
**Type:** Ongoing

Your opportunities to earn with VIDAFY grow as your business grows. Whether you’re working your VIDAFY business part-time or full-time, the additional income streams can contribute to true freedom. The Lifestyle Bonus is designed to reward you for reaching and maintaining your new business heights.

You earn the Lifestyle Bonus when you qualify three (3) months at the given rank during any six consecutive months. Once qualified for a particular Lifestyle Bonus, you earn the corresponding bonus every month you maintain that rank or higher.

Once you achieve a new high rank and qualify for a higher Lifestyle Bonus, you receive the corresponding bonus as long as you continue to qualify at the higher rank or above; if you drop back down to a lower rank, that month you’ll receive the Lifestyle Bonus associated with the lower rank.

RANK	MONTHLY GV	LIFESTYLE BONUS
MASTER	10,000 GV	\$250 / month
PREMIER	25,000 GV	\$500 / month
ELITE	50,000 GV	\$1,000 / month
DIAMOND	100,000 GV	\$2,000 / month
DOUBLE DIAMOND	250,000 GV	\$3,000 / month
TRIPLE DIAMOND	500,000 GV	\$4,000 / month
LEGACY	1,000,000 GV	\$5,000 / month
GLOBAL LEGACY	2,500,000 GV	\$10,000 / month

BEYOND 30 DAYS

NINTH INCOME STREAM

9. UNILEVEL COMMISSIONS

Eligible: Active Entrepreneurs  
Pays: Monthly  
Type: Rank-based, ongoing

Purchases made in a given month by VIDAFY Entrepreneurs and their customers throughout your organization generate what we call commissionable volume (CV). As you leverage the high demand for our products with the VIDAFY Autoship automatic monthly delivery program, you can create a predictable and sustainable income stream.

VIDAFY pays unilevel commissions beginning at the rank of Entrepreneur, and commissions can increase according to ranks achieved in a given volume month. As you achieve higher ranks, you can earn more—and from deeper levels—on the purchases made within your organization. These commissions are paid on multiple levels of active Entrepreneurs, according to the table below.

The CV of each order placed is distributed across eight (8) levels, so Entrepreneurs are rewarded for purchasing activity throughout their VIDAFY businesses.

LEVEL	ENTRE- PRENEUR	STAR	PRO	SENIOR	MASTER	PREMIER	ELITE	DIAMOND
1	5%	5%	5%	5%	5%	5%	5%	5%
2		5%	5%	5%	5%	5%	5%	5%
3			5%	5%	5%	5%	5%	5%
4			5%	5%	5%	5%	5%	5%
5				5%	5%	5%	5%	5%
6					5%	5%	5%	5%
7						2%	2%	2%

## BEYOND 30 DAYS

To ensure that all eight levels are paid appropriately to qualified VIDAFY Entrepreneurs, the Simplify plan utilizes two types of compression when calculating unilevel commissions:

### Active Compression

Some customers purchase every month, and others purchase more sporadically. VIDAFY will identify the members of your team who make a purchase of 100 PQV or more and then “compress” the levels when we calculate unilevel commissions. This helps maximize your earning potential because you get paid on purchases placed deeper within your organization than your rank might otherwise have accessed.

### Dynamic Compression

In addition to active compression, we apply dynamic compression, which allows your business to reach deep into your organization. VIDAFY pays from the bottom up, which means that each payout is calculated beginning with the purchase and then paying out to eight active Entrepreneur positions in the upline who qualify for the respective commissions.



The Simplify Rewards Plan pays eight (8) levels per purchase, looking upline to find the next VIDAFY Entrepreneur qualified to earn the commissions to be paid. This process continues until all eight levels are paid.

BEYOND 30 DAYS

TENTH INCOME STREAM

10. LEADERSHIP GENERATIONAL BONUS

Eligible: Qualified active Premiers and above

Pays: Monthly

Type: Rank-based, ongoing

The Simplify plan is designed to promote duplication and growth with generous leadership bonuses that can grow along with your dynamic business.

The unique Leadership Generational Bonuses are paid to those who qualify at the ranks of Premier and above, and are paid through three generations in depth of the same rank. It's based on three important concepts:

**Generation**  
All commissionable volume (CV) in your network from you through to the next VIDAFY Entrepreneur in your team qualified at your same rank or higher, not including the CV from your personal purchases or from your customer purchases.

**Accelerating Bonus**  
As you advance in rank from Premier to Elite and then Diamond, your generation can increase in size and volume, going from your rank to the next person in your downline who is qualified at your rank or above. At the same time, the bonus that you earn on CV also increases, from 1% at Premier to 2% at Elite and then 3% at Diamond.

**Generation Payout**  
By including multiple generations in this bonus calculation, top-producing VIDAFY Entrepreneurs are rewarded for helping their network achieve more without the risk of “losing” earnings to new ranks in their organization.

	PREMIER	ELITE	DIAMOND
GENERATION 1 (same rank)	1%	2%	3%
GENERATION 2 (same rank)	1%	2%	3%
GENERATION 3 (same rank)	1%	2%	3%



## BEYOND 30 DAYS

## ELEVENTH INCOME STREAM

## 11. GLOBAL DIAMOND POOL

**Eligible:** Active Diamonds and higher

**Pays:** Monthly

**Type:** Rank-based, ongoing

The envy of the industry is VIDAfy's Global Diamond Pool, based on a percentage of global sales. When you achieve the rank of Diamond for two months within a three-month period, you begin to qualify for your portion of the shares set aside exclusively for Diamonds. This bonus pool for leaders represents 1% of global volume (GPV), and is shared among all qualified, active ranks and above.

Once qualified for this pool, you earn your portion each month by qualifying as Diamond and above. If your business dips below Diamond during a given month, you will not participate in the pool for that month. Once you requalify as Diamond or above, you begin to earn the corresponding portion again.

**Example**

If VIDAfy's total global volume for a given month were 10,000,000 QV, and there were 50 qualified Diamonds+ in the pool, the calculation looks like this:

$10,000,000 \text{ QV} \times 1\% = \$100,000 \div 50 = \$2,000$  paid to each qualified Diamond



"Nothing in this world can take the place of persistence. . . . Persistence and determination alone are omnipotent."

— Calvin Coolidge

## BEYOND 30 DAYS

## TRAVEL OPPORTUNITY

## 12. LIFE CONVERTED TRIP

**Requirements:** Active Entrepreneur, \$15,000\* USD cumulative earnings

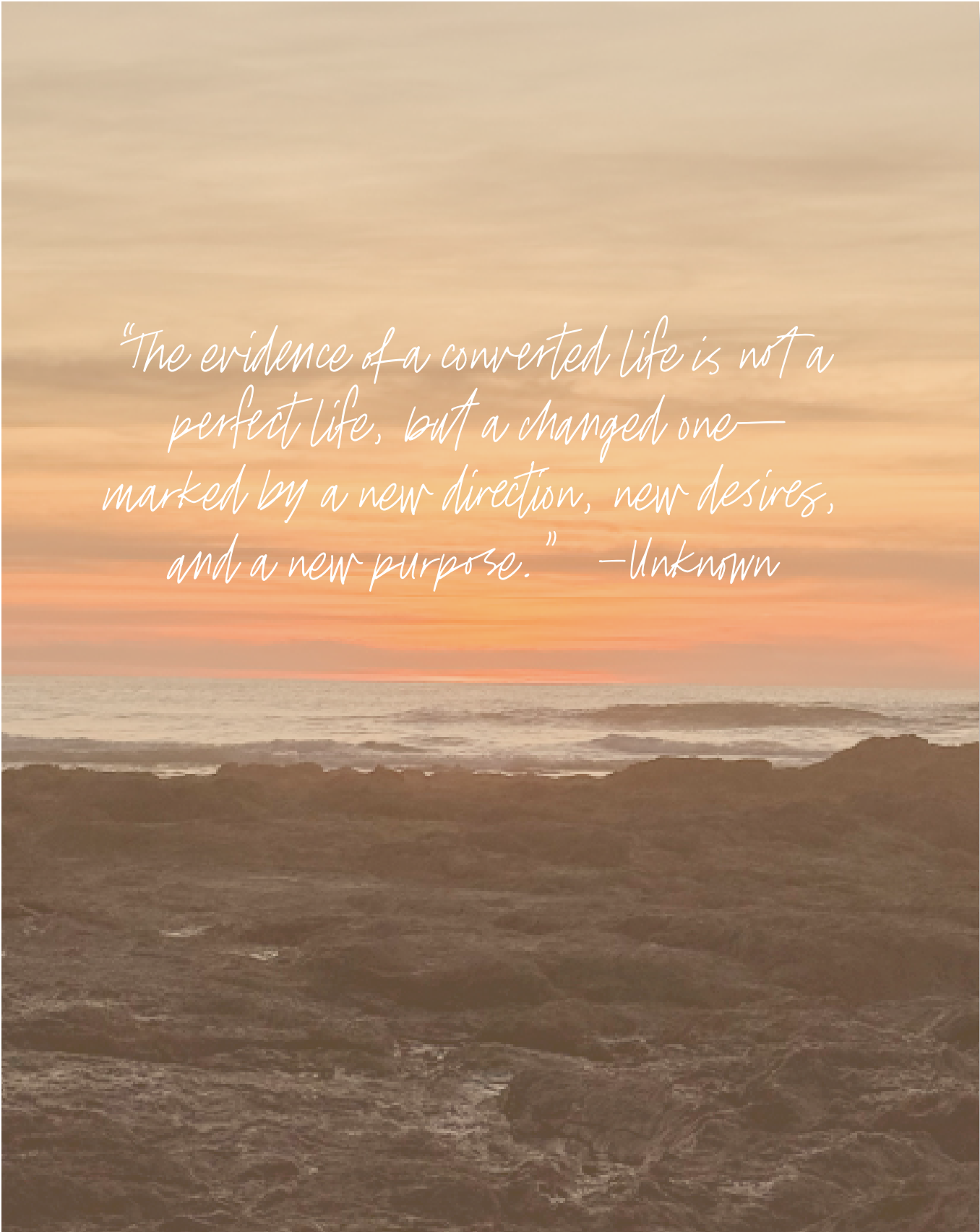
**Type:** One-time

VIDAFY's Life Converted Trip (LCT) can take you to amazing, life-converting locations. Previous trips have been to Dubai, Italy, Spain, Greece, and more.

As an Entrepreneur, you begin qualifications with your first commissions: Once you reach \$15,000 USD in cumulative earnings—not including any Rank Advancement or Lifestyle Bonuses—VIDAFY will invite you and a guest to an all-expenses-paid trip of a lifetime! Watch your email and the VIDAFY Virtual Office for regular updates.

\*Amount required through 31 December 2025. Does not include Rank Advancement or Lifestyle bonuses. Future cumulative-total requirement will be higher, beginning in 2026 for 2027 trip and beyond.





*"The evidence of a converted life is not a perfect life, but a changed one—marked by a new direction, new desires, and a new purpose." —Unknown*

# KEY TERMS AND DEFINITIONS

## Types of VIDAFY Accounts

Retail Customer  
Autoship Customer  
Entrepreneur  
Autoship Entrepreneur

NOTE: All active Entrepreneurs have full access to the Simplify Rewards Plan.

## Possible Statuses of VIDAFY Accounts

**Active** = Eligible to earn commissions and bonuses

Being active means having at least 100 points of personal qualifying volume (PQV), which includes your personal orders and the orders from your personally sponsored customers in the current month.

For weekly payouts, you must be considered “active” (see above) in the current or previous month. For example: If you purchased at least 100 PQV in January, you’re qualified as “active” for all weekly commissions paid throughout February.

For monthly payouts, you must be considered “active” (see above) in the current calendar month. For example: If you purchased at least 100 PQV in January, you qualify as “active” for all monthly commissions in January.

**Inactive** = Not eligible for commissions

## VIDAFY Ranks

Ranks are titles based on achievements and attached to an Entrepreneur account.

### **High Rank or Lifetime Rank**

The highest rank an Entrepreneur achieves as a VIDAFY Entrepreneur. This rank typically will be used for recognition purposes. In the event of the sale or the termination of the Entrepreneur position, title/rank are not transferable.

### **Paid-As Rank**

The current rank achieved by an Entrepreneur in a given calendar month. This rank is used to determine commissions, bonuses, participation in promotions, etc.

## Types of Volume

**Personal Volume (PV)** -Generated from orders—including your own Autoship—placed by you personally in the current month.

**Qualifying Volume (QV)** - Point value assigned to all individual orders placed within your organization (“downline”) during a given calendar month. QV is what the company considers for the calculation of your rank-level qualification for each particular month.

**Personal Qualifying Volume (PQV)** - The combined total of your personal orders (PV) plus the orders from your personally enrolled customers (QV) in a month.

**Group Volume (GV)** - The sum of all QV from orders placed in your VIDAFY organization from customers and Entrepreneurs, including Startup Kits, used to calculate rank advancements and other monthly bonuses and qualifications.

**Commissionable Volume (CV)** - Assigned to each individual product and used to calculate rewards income such as unilevel commissions and the Leadership Generational Bonus.

## Placement Suite

When an Entrepreneur personally enrolls a new Entrepreneur, the new one is placed in a virtual holding tank, or “placement suite,” which allows the sponsor to place them in a particular location in their network within 72 hours of signup. The sponsor maintains any upfront or ongoing bonuses attached to that relationship. Their volume would count for all uplines and the payout would be determined by ranks.

## Business Networks

There are two (2) types of business networks in your organizations:

### Enrollment Tree

This downline organization begins with your personally sponsored Entrepreneurs on your first level, then their personally sponsored Entrepreneurs on your second level, and so on until the last Entrepreneur of your organization who has no personally sponsored Entrepreneurs. Startup bonuses are paid out via the enrollment tree.

### Placement Tree

This downline organization begins with Entrepreneurs who have been placed in your organization, either by yourself or by members of your support team (“upline”), independent of who personally sponsored them. Your support team starts with the Entrepreneur who personally sponsored you into the company and goes “up” from there. The placement network is used for rank qualifications and payout calculations per the Simplify plan for unilevel commissions, Leadership Generational bonuses, and other rank-based pay.



## Effective Period

The date or commission period in which an achievement takes place.

## Sponsor

The Entrepreneur who introduces and signs up a new Entrepreneur or customer. A Sponsor is the first upline Entrepreneur of any Entrepreneur or customer in the Enrollment Tree.

## Placement Sponsor

An Entrepreneur's sponsor is also known as the Placement Sponsor. This determines the location within the Placement Tree and impacts rank qualification and calculations for residual commissions and bonuses.

## Price Types

**Retail Customer Pricing** - When a customer buys directly from you or from your VIDAFY web site

**Autoship Customer Pricing** - Customer on automatic monthly Autoship

**Savings Pack Pricing** - Product bundles and savings packs for customers

**Entrepreneur Pricing** - VIDAFY Entrepreneur on Autoship

## Active Leg

A new line begins when you personally sponsor a new VIDAFY Entrepreneur, or when one is placed within your organization.

## 40/10 Requirements

At least 40% of the required GV for a given rank must come from outside your largest active leg, and at least 10% of the required rank volume must come from outside of your two largest active legs (which includes your own PQV and any other active legs).

## Bonus Period

A bonus period represents the beginning and ending dates from which qualifications, bonuses, and commissions are paid. There are two types of bonus periods:

**Weekly** - Each Monday from 12:00am Mountain Time (MT) through Sunday night at 11:59pm MT

**Monthly** - From the first day of the month at 12:00am MT through the last day of the month at 11:59pm MT

## Weekly Bonus Period

A bonus period represents the beginning and ending dates from which qualifications, bonuses, and commissions The Simplify plan pays the following bonuses weekly, on Wednesdays:

- *Retail Commissions (earnings from customer purchases)*
- *Startup Bonus*
- *Startup Triple Bonus*

## Monthly Bonus Period

The Simplify Rewards Plan includes the following bonuses paid monthly:

Paid on the 15th of the month

- *Unilevel Commissions*
- *Startup Global Pool*
- *Leadership Generational Bonus*

Paid on the 20th of the month

- *Rank Advancement Bonus*
- *Lifestyle Bonus*
- *Global Diamond Pool*

## Rank Qualifications

There are 12 ranks in the Simplify Rewards Plan. Rank qualifications are determined at the end of each monthly bonus period, and qualify the Entrepreneur for bonuses for the month they are paid at such rank.

Entrepreneurs advance by meeting or exceeding the requirements of each new rank.

Paid-as ranks are reset at the beginning of each bonus period; lifetime ranks identify the highest rank the Entrepreneur has ever achieved. Each rank has a minimum monthly requirement of PQV, GV, and leg balance across the Entrepreneur's business.

Achieving higher ranks corresponds to gaining potential access to additional bonuses and commissions identified in this document.

Any volume outside three active legs and your personal volume—your personal orders plus your personally sponsored customer orders—contributes to the balance for any bonus qualification. (See 40/10 Requirements, above.)

### *Example*

*Rae has 3 active legs: A, B, & C*

*Rae is striving to achieve Master Entrepreneur (10,000 GV) this month, so she needs at least 3 active legs contributing to 10,000 GV*

*Active leg A has 13,000 GV*

- max. 6,000 contribute to the 10,000-GV requirement*
- 4,000 more needed in active leg 2 and beyond*

*Active leg B has 2,000 GV*

- 2,000 toward 4,000 = 2,000 remaining*

*Rae must have a minimum of 10% in her smallest line of business, so line C must have at least 1,000 GV. (Rae's 500 PV from personal purchases counts toward her smallest line.)*

*Active leg C (smallest) has 500 GV*

- 500 more toward 2,000 = 1,500 remaining*

*Rae's 500 PV (personal volume) counts toward the smallest leg, so  $500 + 500 = 1,000 = 10\%$  minimum is met*

*Bottom line: Rae still needs an additional 1,000 GV outside of active leg A to achieve balance to achieve Master qualification.*

## From Section 7: Rank Advancement Bonuses Ambassador Ranks

### ***Legacy Ambassador - \$100,000***

The Legacy Ambassador bonus is paid in four equal installments of \$25,000. After achieving the first month as Legacy Ambassador, the Entrepreneur is allowed to “drop” to Triple Diamond—one rank below Legacy Ambassador—but must hold at least that rank at least two times within a three-month period.

If the Entrepreneur achieves neither Legacy nor Triple Diamond at least twice in those three months, the period is “reset,” and the VIDAFY Entrepreneur can work to qualify again for at least two of three months to earn the next installment.

Note: No installment payment is ever forfeited due to falling below the minimum qualification; the installment is simply held until the minimum qualification has been achieved two out of any rolling three months, until the full amount is paid.

### ***Global Legacy Ambassador - \$250,000***

The Global Legacy Ambassador bonus is paid in four equal installments of \$62,500. As with Legacy Ambassador, after achieving the first month as Global Legacy, the Entrepreneur is allowed to “drop” to Legacy—one rank below Global Legacy—but must hold at least that rank at least two times within a three-month period.

If the Entrepreneur achieves neither Global Legacy nor Legacy at least twice in those three months, the period is “reset,” and the VIDAFY Entrepreneur can work to qualify again for at least two of three months to earn the next installment.

Note: No installment payment is ever forfeited due to falling below the minimum qualification; the installment is simply held until the minimum qualification has been achieved two out of any rolling three months, until the full amount is paid.

VIDAFY Entrepreneurs who qualified during a month’s commission period are paid the corresponding Achievement Bonus on the 20th of the following month.

# FREQUENTLY ASKED QUESTIONS

## What are the requirements to qualify for VIDAFY's income streams?

- Customer Earnings = Purchase a Startup Kit on enrollment
- Autoship Triple Bonus = Maintain an active Autoship
- Startup, Startup Triple, Unilevel Commissions = Be active (min. 100 PQV/month)
- All other income streams: Be qualified with 3 active lines, each with min. 100 GV/month

## What timeframe is available for placing a new personally enrolled Entrepreneur in a specific spot within my team?

72 hours from time of enrollment. As the enroller, you will earn any bonuses attached to their personal orders or production, regardless of placement.

## How do I advance in rank?

1. Be active with min. 100 PQV/month
2. Be qualified with min. 100 GV/month in 3 separate active legs
3. Generate volume throughout your organization equal to or greater than a given rank. Please note the section on 40/10 Status, above: 40% of the required GV for a given rank must come from outside your largest active leg, and at least 10% of the required rank volume must come from outside of your two largest active legs (which includes your own PQV and any other active legs).



# INCOME DISCLAIMER

This income disclaimer is intended to provide transparency and clarity regarding the income potential associated with the VIDAFY business opportunity. It is essential for all prospective and current independent Entrepreneurs to understand that individual results may vary significantly and that success in this business is not guaranteed.

## NO GUARANTEE OF EARNINGS

VIDAFY does not guarantee that independent Entrepreneurs will achieve any specific level of income or success. Earnings are entirely dependent on individual efforts, skills, market conditions, and other factors beyond VIDAFY's control. Any income examples or testimonials provided are exceptional cases and should not be interpreted as typical or average results.

## FACTORS INFLUENCING INCOME

Several factors influence the income potential of independent Entrepreneurs, including but not limited to:

- Time Commitment: The amount of time and effort dedicated to the business
- Business Skills: Sales, marketing, and leadership abilities
- Market Conditions: Economic and market dynamics that can affect sales
- Team Building: Ability to recruit, train, and retain a productive team

Success in your VIDAFY business requires consistent effort, strategic planning, and ongoing personal development.

## TYPICAL PARTICIPANT EARNINGS

While some Entrepreneurs may earn significant income, the majority earn modest supplemental income or none at all. According to direct-selling-industry data, many participants in similar companies earn less than \$1,000 annually, and a substantial number earn no income.

## EXPENSES AND COSTS

Participation in the VIDAFY business may involve certain expenses, including but not limited to:

*Startup Kits: Initial investment in business materials*

*Product Purchases: Inventory for personal use or resale*

*Marketing Materials: Costs associated with promoting the business*

*Training and Events: Optional expenses for attending workshops, seminars, or conferences*

These expenses can vary widely among participants and may exceed the income earned. VIDAFY encourages all prospective participants to carefully consider these costs before joining.

## TESTIMONIALS AND ENDORSEMENTS

Testimonials and endorsements from current or former Entrepreneurs represent individual experiences and are not guarantees of future success. They should not be relied upon as indicative of typical results.

# INCOME DISCLAIMER - (cont'd)

## FORWARD-LOOKING STATEMENTS

Any forward-looking statements regarding potential earnings or growth are based on estimates and projections. These statements are not guarantees of future performance and involve risks and uncertainties. Actual results may differ materially from those expressed or implied.

## REGULATORY COMPLIANCE

Prospective Entrepreneurs are encouraged to conduct their own due diligence before joining VIDAFY. This includes reviewing this income disclaimer, understanding the Simplify Compensation Plan, and assessing personal goals and resources.

By participating in the VIDAFY business opportunity, you acknowledge that you have read, understood, and agreed to the terms outlined in this income disclaimer.